Dear Donation Drive Host(s),

Welcome to Remember the Toothfairy's official Donation Drive Kit!

We are extremely grateful for your interest in partnering with us. Thank you for your initiative and concern for spreading the importance of early dental education as we strive to improve oral hygiene in underserved communities.

This kit includes helpful tips on how to make your donation drive successful. We have also provided flyer templates for marketing and promotion purposes. As a rule of thumb, please be sure that all donated items (toothbrushes, toothpaste, floss, etc) are new.

If you are interested in making a monetary donation, please visit [insert link] to find out the options for online payment. We appreciate any amount, as these donations are vital in keeping our nonprofit running not only in terms of physical items, but in dental support for patients across the globe.

Once your drive is finished, feel free to either contact <u>rememberthetoothfairy@gmail.com</u> to organize your delivery plans, or donate collected items to an area in need near you – this could include shelters, food pantries, and local nonprofit organizations that collect similar items.

How To Make Your Donation Drive Successful

PICK A SMART LOCATION!!! Make sure your drop off location is somewhere easily accessible, as well as noticeable. This also includes putting it somewhere where there are a lot of people constantly around, such as the front of a popular restaurant, or at the front of your school. (Remember to ask for permission if you are placing your drop off location near or at a store/property that does not belong to you.)

ADVERTISE!!! People will not find out about your drive unless you get the word out! You can do this by word of mouth, social media posts, or mass email sending (check with the policies of sending mass emails especially in a professional setting). If you would like to place flyers around your neighborhood to spread the word; we have attached a flier template for you to use as a base.

DON'T FORGET TO HAVE FUN! The best way to encourage people to join your cause is to make it fun. You can set up kick-off parties or fundraisers to help push the word out, or to do a party after the drive to encourage people to join in on the next one! Serve treats to donors and encourage pictures.

Feel free to reach out to rememberthetoothfairy@gmail.com with any questions or concerns you may have about hosting a donation drive. Thank you so much for taking the time to make your difference in the lives of children. We wish you all the best!

Help Donate to Make a Difference in Early Dental Education!

Donate an item to our drive to make a difference in dental hygiene for children from underserved communities with:



Items Needed (please make sure everything <u>unused</u> and in its <u>original packaging</u>):

- Children's Toothpaste
 - Toothbrushes
 - Floss
 - Mouthwash

Drop off your items at our co	llection box located at:	
		_
Please drop off items in between	and	_
For more information,	, please contact:	
		_

Connect with us online!

Email: rememberthetoothfairy@gmail.com

Instagram: @remember.the.toothfairy