

Remember the Toothfairy

# Impact Report 2025





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# Message from the Founder

Remember the ToothFairy began as a simple idea: to make sure no child grows up without the knowledge, confidence, and access they need to maintain a healthy and happy smile. When we started at the end of May 2024, we were fueled by urgency, compassion, and a belief that small efforts could spark meaningful change. This year, we saw just how powerful that belief truly is.

In 2025, Remember the ToothFairy grew beyond anything I could have imagined when I first began this journey. What started with one student and one idea has evolved into a passionate, global community united around a shared mission: to instill healthy brushing habits in children through early education and exposure, particularly in low income and underserved communities.

This year, our team expanded significantly, bringing together dedicated student leaders, volunteers, healthcare partners, educators, and supporters who are deeply committed to the future of children's oral health. Together, we strengthened and broadened our three core service programs. We continued donating toothbrushes, toothpaste, floss, and essential hygiene supplies to children who need them most. Our interactive outreach and educational events reached more classrooms, community centers, and organizations than ever before, fostering positive associations with oral hygiene and empowering children with both knowledge and confidence.

We also proudly launched new milestones in 2025. We introduced our dental treatment access program, partnering with clinics to help families receive affordable care and bridging the gap between education and real healthcare access. We began our

international outreach, taking our mission beyond local borders and serving children worldwide. And this year marked the founding of our chapter program, empowering students across different regions to lead, serve, and expand our impact even further.

What has touched me most is the people: the growing volunteer family that shows up with passion and compassion at every event, the children whose smiles remind us exactly why this work matters, and the incredible partners, nonprofits, mentors, and supporters who believe in our mission and help make it possible.

This year was proof that when young people lead with purpose, communities come together, and change truly happens. I am endlessly grateful for every volunteer, every partner, every donor, and every supporter who believes in this mission. Remember the ToothFairy has not only changed the communities we serve, but it has also changed me. Building this organization, growing alongside our team, and witnessing the difference we create has been one of the most meaningful experiences of my life.

As we look ahead, our vision remains unwavering: to make healthy smiles possible for every child, everywhere. Together, we will continue to expand, innovate, and inspire hope, one smile at a time.

**Catherine Xu**

Founder and Executive Director



# Expanding Care, **One Smile at a Time**

Remember the ToothFairy is a student-led non profit organization working to instill healthy brushing habits in children through early education and exposure. We work with children from low-income and underprivileged communities worldwide through our three service programs. We donate toothbrushes, toothpaste, floss, and other types of dental hygiene equipment, host interactive, educational outreach events in the community, and partner with dental clinics to provide discounts and easier access to oral health.

Our team understands that poor oral health goes beyond cavities and gum diseases. In fact, children who have bad brushing habits often miss school more and receive lower grades than children that don't. Through our worldwide service events, fundraisers, chapters, and partnerships, Remember the ToothFairy is ensuring a future with healthy smiles. From our members to our volunteers, we are devoted to the mission of helping as many children as we can.

So, do you Remember the ToothFairy?



# Programs & Services



## Education & Outreach

RTF visits elementary schools and community organizations to teach children ages 5-11 on how to have a good brushing routine through fun and engaging lessons, games, as well as arts and crafts. These presentations are given by a team of 2-3 student volunteers to teach students how to have good dental hygiene and why it is important.



## Donations

RTF hopes that everyone has access to dental care, and that starts with the basics: a toothbrush, toothpaste, and floss. Through our donation program, we provide organizations supporting low-income, foster and disadvantaged youth and public schools with Smile Bags to help them get started or continue their dental hygiene journey.



## Dental Treatment

RTF partners with dental clinics in the South Bay Area to provide a free cleaning and oral health screening for elementary aged children who are from low-income backgrounds and have never been to the dentist before. Through our Dental Treatment Program, we hope to close the gap in accessing professional dental care.

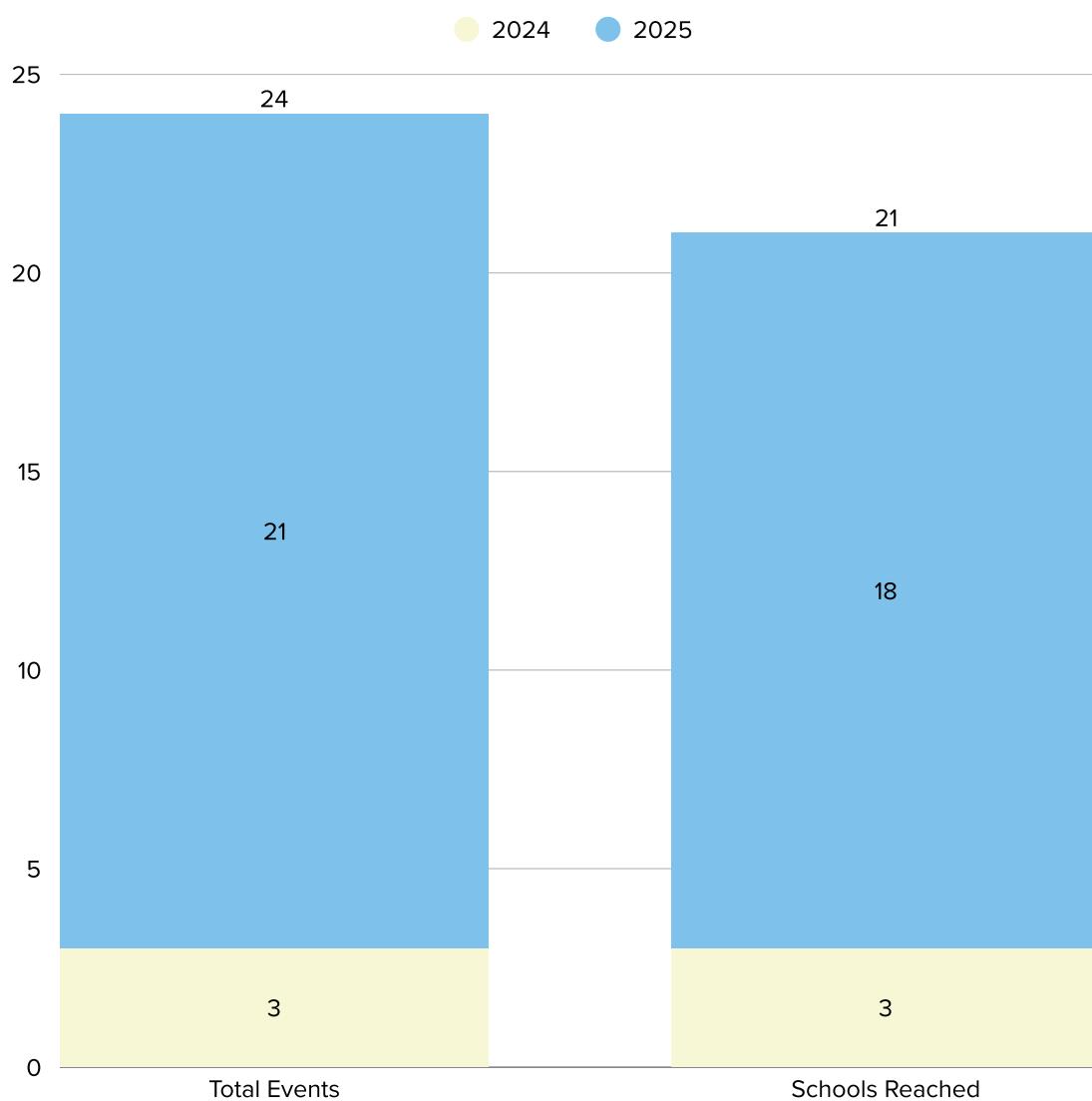


# Impact by the Numbers



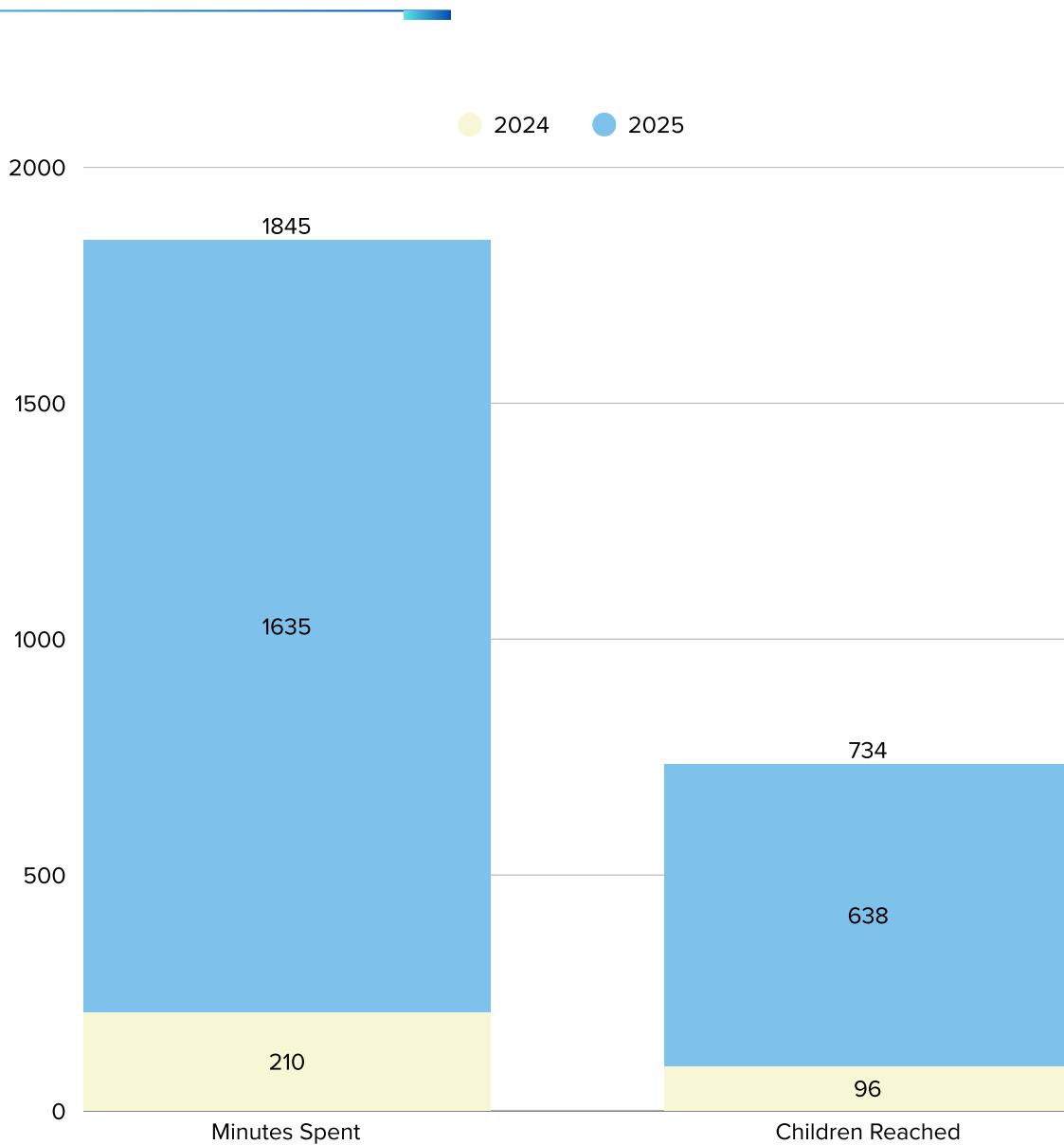
*Our programs create measurable change across through education, outreach, donations, and direct dental care. These numbers showcase the scope, reach, and tangible outcomes of our collective efforts.*

# Community Reach: Events & Schools





# Educational Impact: Minutes and Reach





# International Outreach: Beyond Borders

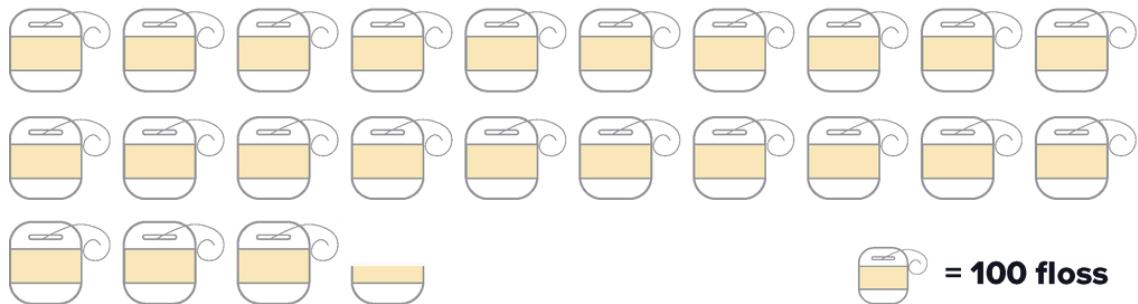
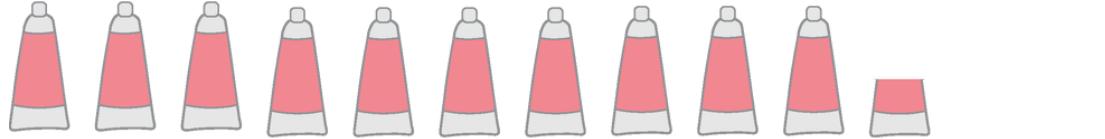
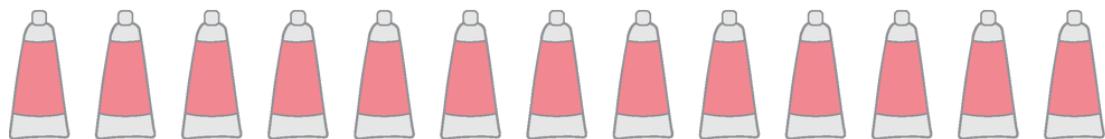
RTF is proud to announce our very first global partnership! In just a few months since launching, we have begun bringing smiles and oral health support worldwide. RTF will send 100–150 Smile Bags to Sonrisa Clinic patients who lack access to basic dental care.



Our first partnership is just the beginning, we hope to expand to at least three additional countries, providing children and families with access to dental care, education, and support. Through interactive online presentations, fundraising initiatives, and lasting partnerships with local NGOs, we hope to create sustainable, global impact — building smiles, knowledge, and healthier futures for children around the world.



# Donations at a Glance





# Smile Bag Breakdown



= 100 smilebags



# Donations Summary

**2345**

Toothbrushes

**2345**

Toothpastes

**2345**

Floss

**991**

Handmade Cards

**1345**

Dental Care Guides

**1345**

Smile Bags Donated



# Dental Treatment Program



Age: 7



Age: 6



Age: 5



Age: 6



Age: 5



Age: 6

Our Dental Treatment Program provides essential care to children who otherwise may not have access to treatment. This year, six pediatric patients received dental services at a flat rate of \$150 per child, totaling \$900 in care delivered.



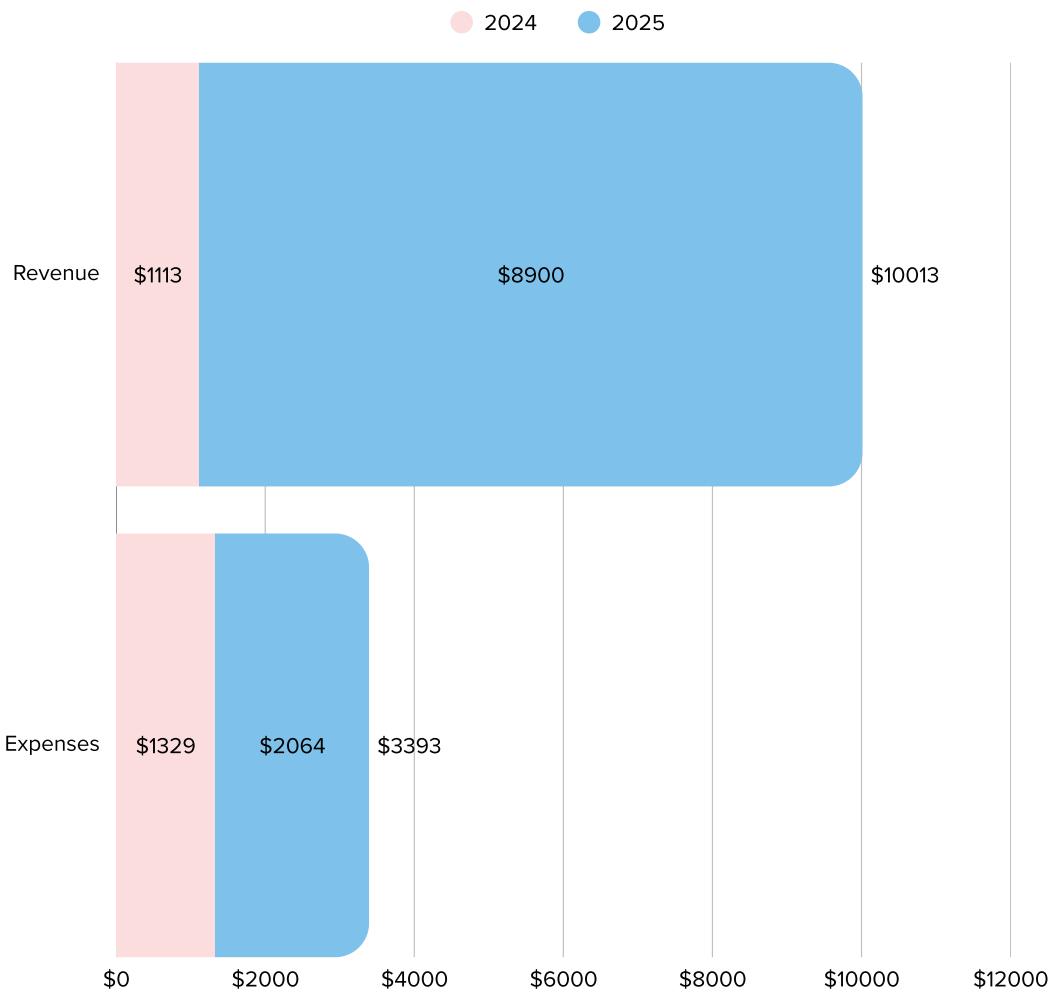
# Funding & Financials



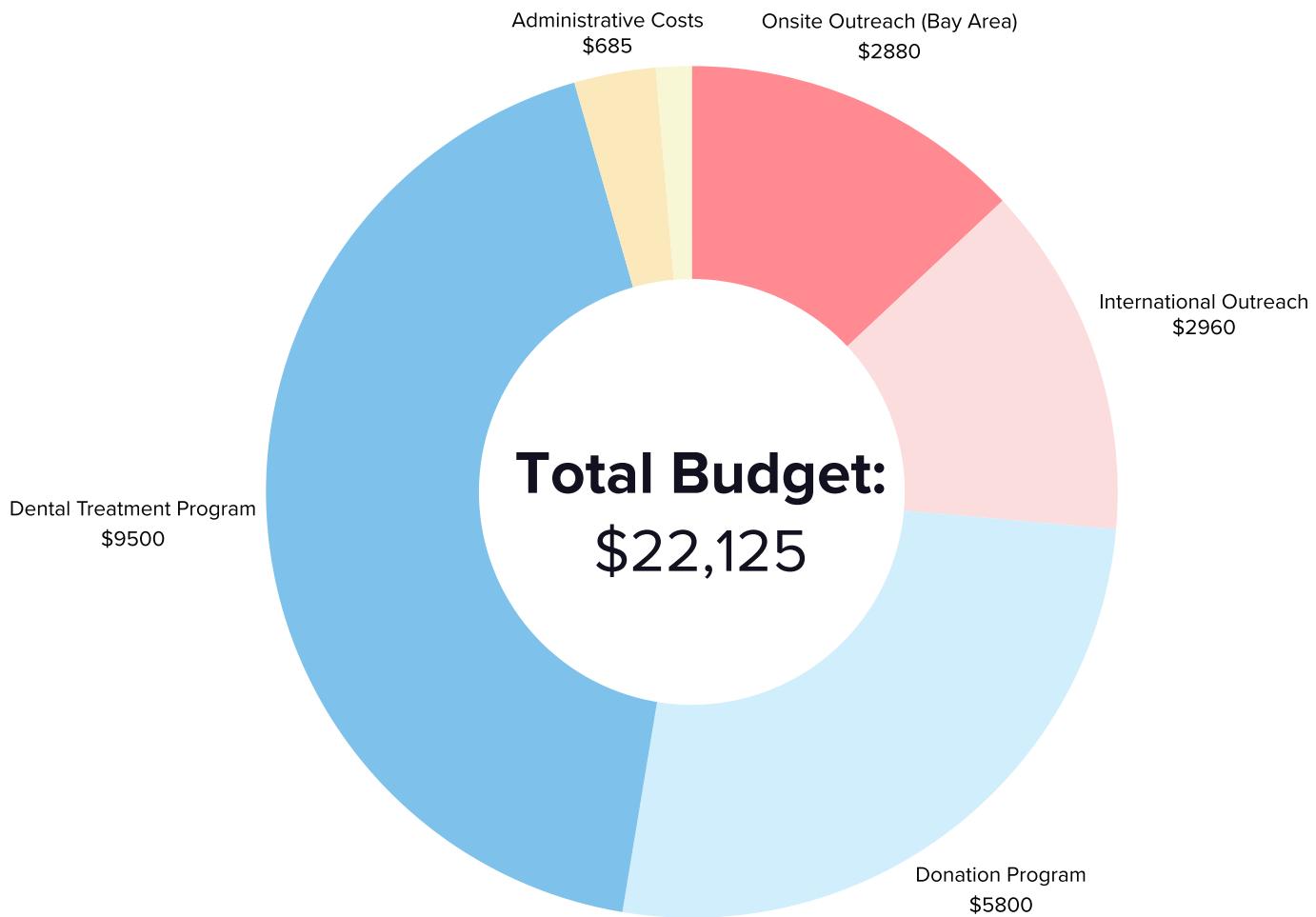
*This section highlights how we raise and allocate resources to support our programs. The following visualizations show funds raised, spending across initiatives, and how contributions are transformed into meaningful impact.*



# 2024 -2025 Financial Overview

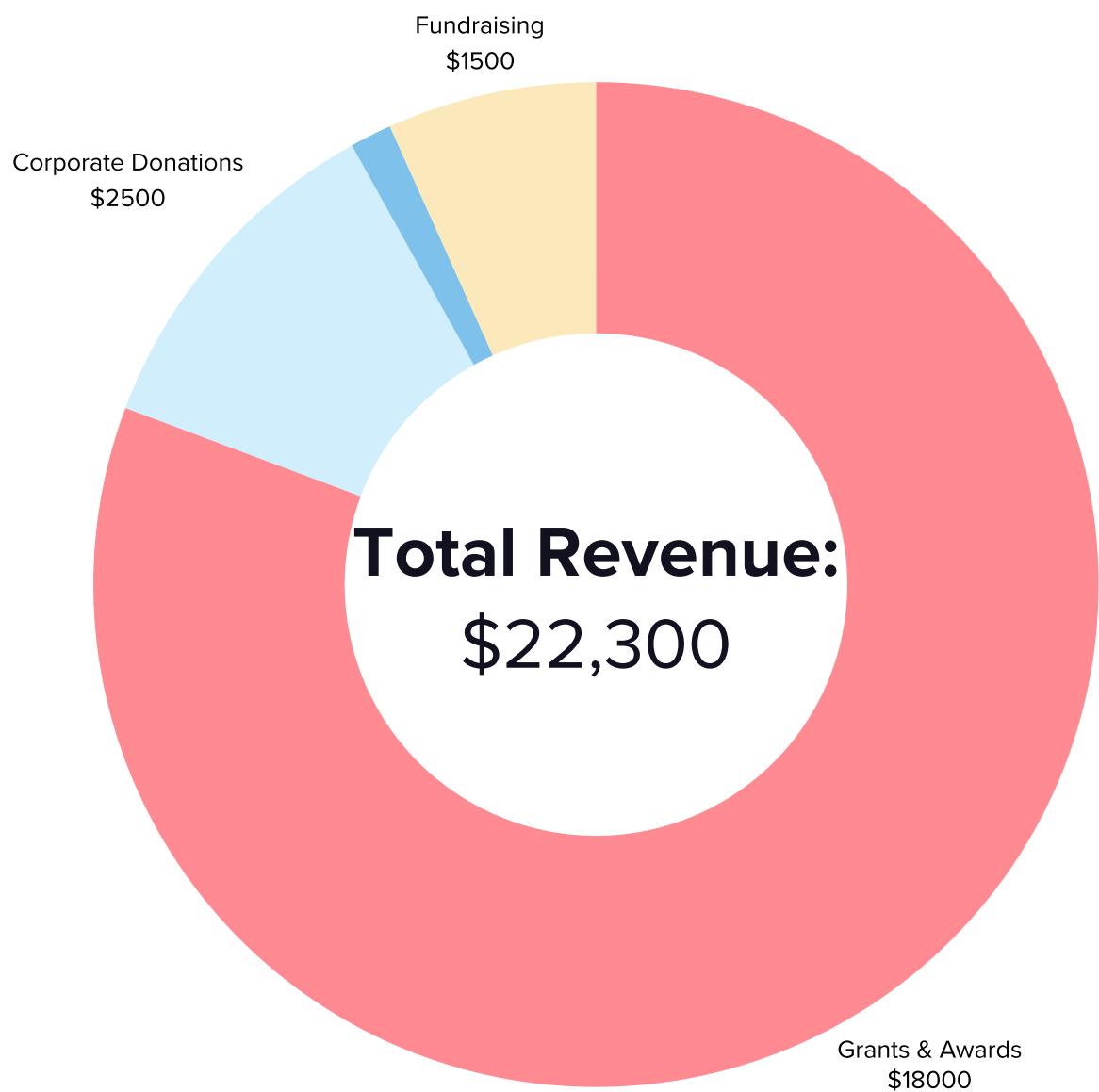


# 2026 Budget





# 2026 Revenue





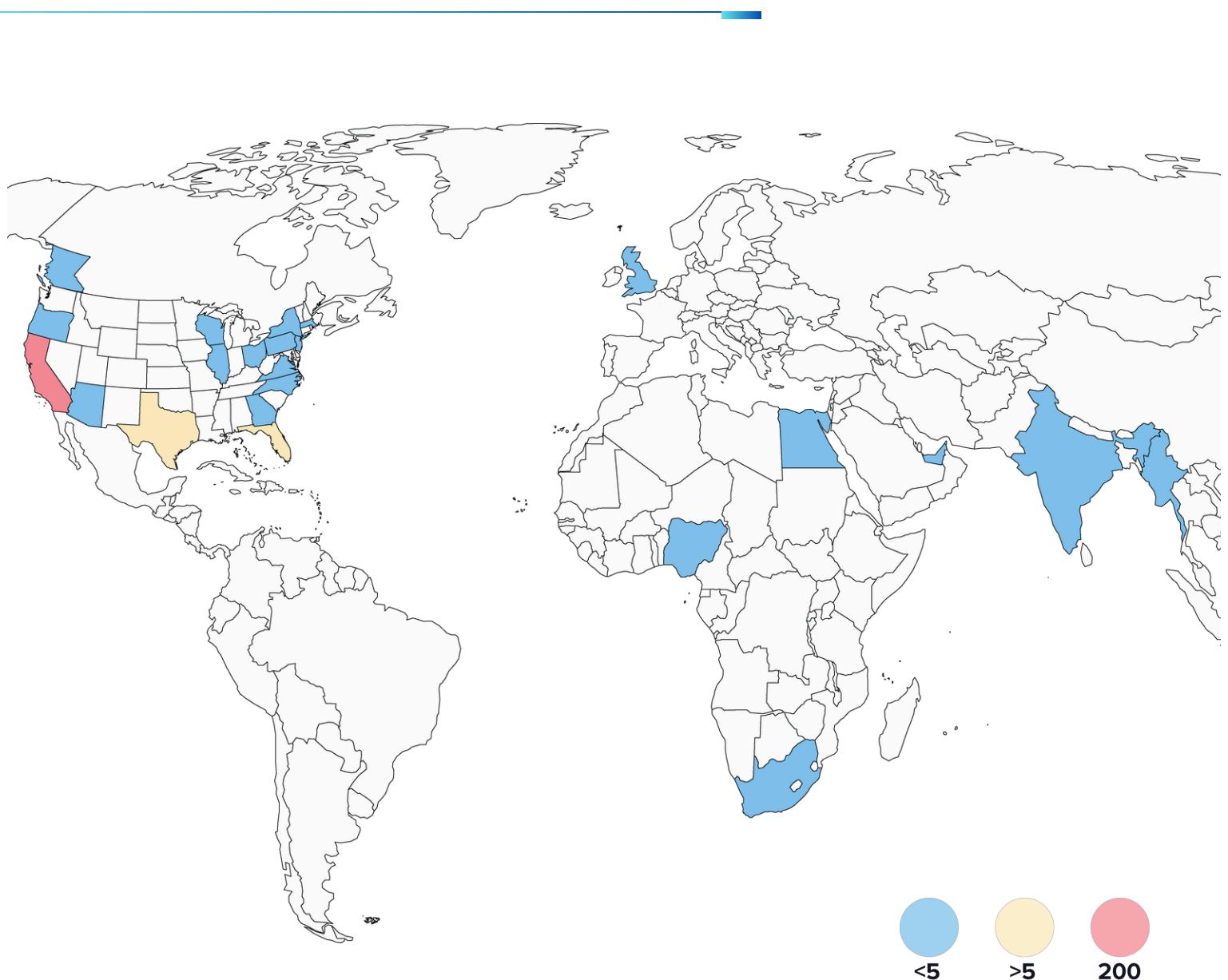
# Our Growing Network



*Our growing network of volunteers is the heart of our mission, bringing energy, compassion, and dedication to every event. Their continued involvement allows us to reach more communities and create meaningful, lasting impact.*



# Our Community of Volunteers





# Chapter Development

RTF Chapter Development is proud to celebrate the establishment of our first official chapter. This milestone marks the beginning of a growing network of student-led leaders dedicated to expanding RTF's mission.

## Chapter Spotlight



CALIFORNIA STATE  
UNIVERSITY  
E A S T   B A Y



Location: Hayward, California

Leadership: Led by RTF volunteer Hana Abbas

Status: Officially recognized and registered campus organization

Looking ahead, Chapter Development is focused on building a strong, scalable chapter model that empowers students to lead meaningful change within their communities. By fostering collaboration, leadership development, and consistent support structures, this program aims to create a sustainable foundation for future growth.



# Looking Ahead: 2026 Goals

## Outreach

The outreach team's main focus for the upcoming year is to expand our events to new elementary schools while maintaining ongoing relationships with schools visited in the past. This year, we hope to improve communication between outreach leads, Catherine, volunteers, and school staff.

## International Outreach

International Outreach in 2026's main focus is to expand partnerships to 3 more countries and maintain current partnerships. This year, we hope to begin working with our fundraising teams to raise money for partnered non-profits.

## Fundraising

Next year, the Fundraising Team will focus on building consistent, inclusive fundraising efforts that engage both local and global volunteers. We aim to raise a total of \$1,300, with a goal of at least \$100 per month, by hosting two fundraisers each month. These initiatives will strengthen sustainable funding for RTF's education, donation, and dental treatment programs.

## Donor Relations

The Donor Relations Team received 1,450 donor sponsored toothbrushes, flosses, and toothpastes. Our goal next year is to collect 3,500 dental supplies of flosses, toothbrushes, and toothpastes. We engaged with 4 organizations to distribute Smile Bags to the underserved communities, aiming to partner with 10 organizations in the upcoming year to expand our reach.



# Looking Ahead: 2026 Goals

## **Volunteer Management**

In 2026, the volunteer manager team will be focusing on increasing engagement from the volunteers whilst diversifying our reach to gain more publicity. Specifically, we plan to collaborate with high school volunteer platforms and University Dental clubs to harbor partnerships and passionate volunteers. Moreover, we will be introducing the addition of more fun & fulfilling titles for our volunteers within the organization to boost engagement and willingness to serve our community.

## **Chapter Development**

Our team's main focus for the upcoming year is chapter growth and expansion. We currently have one established chapter at California State University, East Bay in Hayward, California, led by RTF volunteer Hana Abbas as an official registered campus organization. This year, we aim to expand to at least 10 chapters across 6 different U.S. states and establish 2 international chapters abroad.

## **Social Media**

The Social Media Team aims to grow our Instagram following to approximately 500 followers while maintaining strong engagement. We plan to achieve this through consistent posting, increased use of short-form video content, and regular performance tracking to refine our strategy and highlight our organization's impact.



# Partners

We extend our sincere gratitude to our partners who make this work possible. Your generosity and belief in our mission help us create meaningful impact and spread smiles throughout our communities.





# Sponsors & Donors

We are incredibly thankful for the generosity of our sponsors and donors whose support fuels every aspect of our mission. Your contributions make it possible for us to serve more communities, provide essential resources, and create lasting change.



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